

Why Auditable?

Auditable was founded to help business owners apply systems to their operations. An innovator in the garage door industry, Karl Seidel built the first garage door radio control mail order business in the world. After adding a retail storefront, as well as wholesale and service operations, he grew the company to over \$500,000 a year before selling it.

Prior to the radio control business, Karl trained himself in the coffee trade in order to open a café in Los Angeles. When financing fell through, he used his expertise to become a successful consultant to coffee roasters in the U.S. and Korea.

Now a Certified E-Myth Mastery Coach, Karl participates in regular and rigorous training, to assist YOU in systemizing YOUR business operations. He has experienced the entire spectrum of business - from start-up through growth and exit strategy - while meeting a payroll for 15 years.

Experience and training allow him to show you *exactly* what your business needs to succeed: systems that will work for YOU.

Call TODAY for a FREE in-depth look and detailed evaluation of your business!

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Are you ready to turn your business around?



Are these frustrations familiar?

- Running your business is overwhelming
- Marketing is a hit-and-miss proposition
- Bankers boxes and paperwork everywhere
- Inability to monitor and control cash flow
- Work halts if a key person is missing
- No plan to attract new clients



What do these have in common?
A lack of working systems.

Auditable provides business owners with *affordable* solutions to these common frustrations. We have flexible schedules, interactive teleclasses and top programs to turn your business around.

Assistance is available individually, in groups, or in small teleclasses.

Programs are tailored and highly-interactive.

Consider these solutions

- 1 Taming the Paper Tiger** is a complete paper management solution. With your own keywords in place, find anything in your office in 5 seconds or less – *guaranteed*. Papers are filed by common keywords anybody can understand, not by forgotten folder names. **For a flat fee of \$375, we come to your office, install the software, and train you and your staff** (single station, multi-user version, price includes software & training). **Network version also available.**



Myths:

1. Consultants don't know anything about business in the real world.
2. Systems are too general and won't apply to my business.
3. These programs never work.
4. Consultants cost too much and never stop billing.
5. There's no time for this.



- 2 Get Clients NOW!™** is a 28-day marketing program that shows you how to locate, land and keep new clients. Focus on vital action steps to fill your client pipeline.

28-day program via teleclass starts at \$195.

**A
System
For Your
Business**



- 3 The E-Myth Mastery Program**

is a comprehensive business development series. We work with you to improve your business operations and bottom line. E-Myth includes step-by-step processes for: Leadership, Marketing, Money, Management, Client Fulfillment, Lead Generation and Lead Conversion. Proven over 25 years with more than 25,000 businesses. Based on the best-selling business book: "The E-Myth Revisited – Why Most Small Businesses Don't Work and What to Do About It" by Michael Gerber. Group and individual coaching. **Subscription rate for regular E-Myth monthly program starts at \$395.** Join our FREE introductory teleconference (group is limited to 10 participants) held each month.

Facts:

1. Karl Seidel ran a real business and met a payroll for 15 years.
2. Tailored programs provide step-by-step answers.
3. E-Myth has helped over 25,000 small businesses grow worldwide. Paper Tiger is the world's most popular filing organization software.
4. Reasonable flat fees with no hidden costs.
5. Program schedules are flexible. Some systems can be implemented in 3 hours.

